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## ZIONCOM HOLDINGS LIMITED

百家淘客股份有限公司\*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8287)**

### PROPOSED ADOPTION OF CHINESE NAME

The Board proposes to adopt the Chinese name of “百家淘客股份有限公司” as the dual foreign name of the Company.

The Proposed Adoption of Chinese Name is subject to (i) the passing of a special resolution by the Shareholders approving the Proposed Adoption of Chinese Name at the EGM; and (ii) the Registrar approving the Proposed Adoption of Chinese Name, if any.

A circular containing, among other things, information relating to the Proposed Adoption of Chinese Name together with a notice of the EGM, will be despatched to the Shareholders as soon as practicable.

The board (the “**Board**”) of directors (the “**Directors**”) of Zioncom Holdings Limited (the “**Company**”) and together with its subsidiaries, the “**Group**”) proposes to adopt the Chinese name of “百家淘客股份有限公司” as the dual foreign name of the Company (the “**Proposed Adoption of Chinese Name**”). The Proposed Adoption of Chinese Name is subject to (i) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) approving the Proposed Adoption of Chinese Name at the extraordinary general meeting of the Company (the “**EGM**”); and (ii) the Registrar of Companies in the Cayman Islands (the “**Registrar**”) approving the Proposed Adoption of Chinese Name, if any.

Subject to the satisfaction of the conditions set out above, the Proposed Adoption of Chinese Name will take effect from the date of entry of the dual foreign name in Chinese of the Company on the register maintained by the Registrar. The Company will then carry out all necessary registration and/or filing procedures with the Registrar and the Companies Registry in Hong Kong.

#### Reasons for the Proposed Adoption of Chinese Name

The Company is an investment holding company, and through its subsidiaries is principally engaged in the manufacturing and sales of networking products and non-networking products.

\* for identification purpose only

The Board considers the Proposed Adoption of Chinese Name will better reflect the future business plans and development of the Group. The Board believes that the Proposed Adoption of Chinese Name can provide the Company with a more appropriate corporate image and identity which will benefit the Company's future business development and is in the best interests of the Company and the Shareholders as a whole.

### **Effects for the Proposed Adoption of Chinese Name**

The Proposed Adoption of Chinese Name will not affect any rights of the Shareholders or the Company's daily business operation and its financial position.

All existing share certificates in issue bearing the existing name of the Company shall, after the Proposed Adoption of Chinese Name becoming effective, continue to be good evidence of legal title to such shares of the Company and the existing certificates will continue to be valid for trading, settlement, registration and delivery purposes.

Any new share certificates of the Company to be issued after the Proposed Adoption of Chinese Name becoming effective will bear both the existing English name and the new Chinese dual foreign name of the Company. There will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the English name and the new Chinese name of the Company.

Upon the Proposed Adoption of Chinese Name becoming effective, the Shares will be traded on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") under the existing English name and the new Chinese name and the Board intends and will apply to adopt a Chinese stock short name for the Company correspondingly.

### **GENERAL**

At the EGM to be convened and held, a special resolution will be proposed for the Shareholders to consider and, if thought fit, approve the Proposed Adoption of Chinese Name. A circular containing, among other things, information relating to the Proposed Adoption of Chinese Name together with a notice of the EGM, will be despatched to the Shareholders as soon as practicable.

Further announcement(s) will be made by the Company to inform the Shareholders of the results of the EGM, the effective date of the Proposed Adoption of Chinese Name and the new Chinese stock short names of the Company for trading on the Stock Exchange as and when appropriate.

By order of the Board  
**Zioncom Holdings Limited**  
**Kim Byung Kwon**  
*Chairman*

Hong Kong, 23 October 2019

*As at the date of this announcement, the Board comprises Mr. Kim Byung Kwon, Mr. Kim Jun Yeob, Mr. Koo Ja Chun, Mr. Xiao Jingen and Mr. Zhao Xiuming as executive Directors; and Mr. Ko Ming Tung, Edward, Mr. Kwong Chun Man and Mr. Shin Dongmin as independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and on the website of the Company at [www.zioncom.net](http://www.zioncom.net).*