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## **ZIONCOM HOLDINGS LIMITED**

**百家淘客股份有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8287)**

### **ADOPTION OF CHINESE NAME AND ADOPTION OF CHINESE STOCK SHORT NAME**

#### **ADOPTION OF CHINESE NAME**

The Board is pleased to announce that the Adoption of Chinese Name of “百家淘客股份有限公司” as the dual foreign name of the Company becomes effective from 23 December 2019.

#### **ADOPTION OF CHINESE STOCK SHORT NAME**

The Company proposed to adopt the Chinese stock short name of “百家淘客” for trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 9 January 2020. The English stock short name of the Company for trading in the Shares and the stock code of the Company on the Stock Exchange will remain unchanged as “ZIONCOM” and “8287”, respectively.

References are made to the announcement of Zioncom Holdings Limited (the “**Company**”) dated 23 October 2019, the circular of the Company dated 28 October 2019 (the “**Circular**”) and the announcement of the Company relating to the poll results of the EGM dated 14 November 2019, in relation to, among other things, the adoption of the Chinese name of “百家淘客股份有限公司” as the dual foreign name of the Company (the “**Adoption of Chinese Name**”). Capitalised terms used in this announcement shall have the same meanings as those defined in the Circular unless the context requires otherwise.

#### **ADOPTION OF CHINESE NAME**

The Board is pleased to announce that subsequent to the passing of a special resolution in relation to the Adoption of Chinese Name by the Shareholders at the EGM held on 14 November 2019, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 3 December 2019, certifying that the adoption of the Chinese name of “百家淘客股份有限公司” as the dual foreign name of the Company has been registered.

The Certificate of Registration of Alternation of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 23 December 2019, confirming the registration of the new Chinese name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the laws of Hong Kong).

## **EFFECTS OF THE ADOPTION OF CHINESE NAME**

The Adoption of Chinese Name will not affect any rights of the Shareholders or the Company's daily business operation and its financial position. All existing share certificates in issue bearing the existing English name of the Company will continue to be evidence of title to such securities and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing share certificates for new certificates bearing the existing English name and the new Chinese name of the Company. With effect from 7 January 2020, new share certificates will be issued under the existing English name and the new Chinese name of the Company.

## **ADOPTION OF CHINESE STOCK SHORT NAME**

The Company proposed to adopt the Chinese stock short name of “百家淘客” for trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 9 January 2020. The English stock short name of the Company for trading in the Shares and the stock code of the Company on the Stock Exchange will remain unchanged as “ZIONCOM” and “8287”, respectively.

By order of the Board  
**Zioncom Holdings Limited**  
**Kim Byung Kwon**  
*Chairman*

Hong Kong, 6 January 2020

*As at the date of this announcement, the Board comprises Mr. Kim Byung Kwon, Mr. Kim Jun Yeob, Mr. Koo Ja Chun, Mr. Xiao Jingen and Mr. Zhao Xiuming as executive Directors; and Mr. Kwong Chun Man and Mr. Shin Dongmin as independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and on the website of the Company at [www.zioncom.net](http://www.zioncom.net).*