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ZIONCOM HOLDINGS LIMITED

百家淘客股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8287)

INSIDE INFORMATION DISPOSAL OF SHARES BY CONTROLLING SHAREHOLDER

This announcement is made by Zioncom Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

DISPOSAL OF SHARES BY A CONTROLLING SHAREHOLDER

The board (the “**Board**”) of directors (the “**Directors**”) of the Company has been informed by Lincats (BVI) Limited (“**Lincats**”), a controlling shareholder (as defined in the GEM Listing Rules) of the Company (the “**Controlling Shareholder**”), that on 3 September 2021, 6 September 2021 and 7 September 2021, Lincats had disposed of 200,000, 1,730,000 and 196,070,000 shares of the Company (the “**Share(s)**”), respectively on the open market (the “**Disposal**”). Accordingly, a total of 198,000,000 Shares were disposed of on the open market (representing 30% of the total issued share capital of the Company as at the date of this announcement) at an average consideration of approximately HK\$0.194, HK\$0.220 and HK\$0.240 per Share respectively, for a total consideration of approximately HK\$46,542,760, through on-market transactions on the trading platform of the Stock Exchange.

The Disposal was made on the open market. Lincats has informed the Company that, to its best knowledge, information and belief, having made all reasonable enquiries, is not aware of the identities of the counterparties of the Disposal or of their respective principal business activities.

As at the date of this announcement, Lincats is owned 81.8% by Mr. Kim Byung Kwon, 9.1% by Mr. Kim Jun Yeob and 9.1% by Mr. Koo Ja Chun, who are all executive Directors of the Company.

Immediately after the Disposal, Lincats does not hold any Shares and ceases to be a Controlling Shareholder pursuant to the GEM Listing Rules. The Board does not expect the Disposal to have any significant impact on the business operations and the composition of the management of the Group.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Zioncom Holdings Limited
Kim Byung Kwon
Chairman

Hong Kong, 7 September 2021

As at the date of this announcement, the executive Directors of the Company are Mr. Kim Byung Kwon, Mr. Kim Jun Yeob, Mr. Koo Ja Chun, Mr. Xiao Jingen and Mr. Zhao Xiuming; and the independent non-executive Directors of the Company are Mr. Kwong Chun Man and Mr. Lee Tsung Wah, Jonathan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Listed Company Information” page for at least 7 days from the date of its posting and on the website of the Company at www.zioncom.net.